

**KM1012**  
**Strike Back**

**Opening billboard**

**SFX:** Older kid's voice: "Did you hear what he did now?"

**Melinda:** It's natural for kids to talk about what's happening in the world of entertainment – from the latest blockbuster's opening weekend earnings to the antics of this week's entertainer behaving badly.

Don't let the subtle messages in those events go unchallenged. Discuss with your kids what those actions and events are teaching. Brainstorm the values that are they promoting. Then follow up with God's perspective and expectations about those things.

Today's takeaway is: You can't eliminate culture's messages to kids, but you can counter them with God's Word.

**Closing billboard**

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