

# 2020

ANNUAL  
REPORT



Awana®





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**Matt Markins**  
Awana President and CEO

“Our commitment to the Bible and dedication to discipleship set us apart.”

I write this letter as Omicron, the latest and hopefully last variant of the COVID-19 pandemic that started in 2020, is sweeping across the world. Nations have closed borders. Federal and local governments are responding in a number of ways, and local churches are trying to make sense of it all. All the while, kids are bearing the brunt of these decisions. While we may not know the full effects COVID-19 and the ensuing decisions will have on our children, we can read about the increases in loneliness, anger, suicide and growing mental health concerns they are facing.

Add to this the fact that we in western cultures, specifically in the U.S., are living in an exceedingly post-Christian culture. Our society’s attitude ranges from apathetic to antagonistic in its view toward the Bible and Christians who ascribe to a biblical worldview. You’ve no doubt heard the mantras of our day: “you be you,” “live your truth,” “my body, my choice.” These all-too-common phrases highlight the central idea of secularism, that is hyper-individualism. Secularism is not just “me first,” but “me only.” It’s a desire for the values and virtues of the kingdom of God without the King. And when we at Awana dialogue with you – child disciple maker, local leader, concerned parent – we hear you’re experiencing this, as well.

## But what about our kids? After all, this is the culture our children are growing up in.

Like you, my heart breaks for this young and vulnerable generation. Between COVID-19 and an increasingly secular culture, it seems like discipling our kids to faithfully follow Christ is nearly impossible. But we have good news. Awana is helping children not only endure these times, but develop a lasting faith in Jesus Christ that can thrive no matter the cultural context.

**Simply stated, Awana works!** Since its incorporation in 1950, Awana has been helping churches make resilient child disciples. And if you’ve ever wondered if Awana works as effectively today as it did in previous generations, it does! We show you more about that on page 6.

Our commitment to the Bible and dedication to discipleship set us apart. Pastors and parents choose Awana because it works. Partners in ministry give because Awana addresses the crisis we find ourselves in at the most systemic level. We raise child disciples who have lifelong faith (even in the face of a global pandemic or cultural adversity) and who engage a culture in desperate need of the Gospel of Jesus Christ.

*continued* →

At Awana, we continued to innovate throughout 2021 in order to resource churches and equip leaders to disciple children. We introduced the [Child Discipleship Forum™](#), an online-first conference where we gathered more than 2,700 attendees to hear from thought leaders Dr. Ed Stetzer, Gabe Lyons, Dr. Wess Stafford, Cynthia Dixon, Dr. Christopher Yuan, David Kinnaman and others about child discipleship in our shifting culture. Read more about that on page 11.

We also piloted a new home discipleship solution during the Christmas season that engaged nearly 4,000 families in learning about and discussing the promise of Jesus. We're excited to refine and introduce in spring 2022 this digitally delivered family discipleship tool called Talk About™.

Perhaps one of the biggest changes we made internally was our recent CEO transition. At the end of this past year, Valerie Bell stepped into her new role as CEO Emerita and the Awana Board of Directors named me President and CEO. I'm grateful for the six years Valerie served as CEO and the love she infused throughout this ministry. She gave us so many gifts, and we're all grateful for what she will accomplish in her new position.

As for the future, we're going to continue to be about child discipleship in everything we do. We're going to remain centrally focused on the Gospel, continually rooted in the Word of God, faithfully partnered with churches around the world and resiliently committed to helping form kids with a lasting faith so they don't just endure, but thrive no matter what.

This means we will continue to invest in our discipleship solutions Awana Clubs™, Leader-Based Strategy™ (our global child discipleship programs), Brite™ and Talk About. We're not going to slow down or compromise; we will continue to bring as many kids as we can into a relationship with Jesus and provide tools for their loving, caring adults to help form them with lasting faith so they may come to know, love and serve Jesus Christ.

**May God go before us as we continue to raise a resilient generation of disciples of Jesus.**



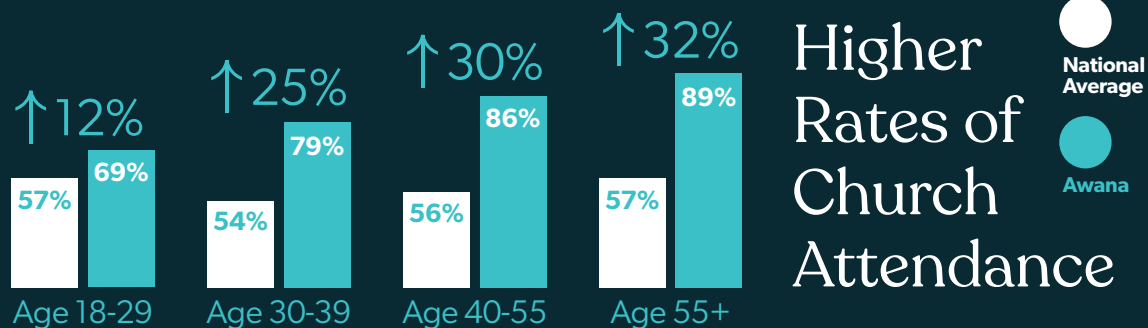
**Matt Markins**  
Awana President and CEO



2021

# Forming Lasting Faith

In July 2020, Awana contracted philanthropic advisors *Excellence in Giving* to facilitate a survey of more than 1,000 adults ages 18 through 74 who attended Awana as children. Our goal was simple: to understand the long-term impact of child discipleship via Awana Clubs and other programs. *The results were clear: Awana works!*



Higher Rates of Church Attendance

## Deeper Faith

Adults who experienced Awana while young have a deeper faith than their peers.

U.S. AVERAGE AFTER AWANA

### Engage More



26% more participate weekly in a church or faith gathering

### Believe More



16% more believe the Bible is true in all it teaches

### Grow More



46% more study and read the Bible weekly or more often

### Witness More



45% more shared their faith with a stranger in the past year

# 93%

have (or will) put own kids in Awana

# Child Discipleship Solutions



## Leader-Based Strategy

**brite\***

Awana Clubs is our proven and adaptable midweek program for ages 2-18, intentionally designed to equip loving and caring adults with the resources they need to disciple children and youth. Traditionally organized in a church with large group lesson time, small group application time and fun activities as its main components, Awana Clubs is flexible and can be offered in any way that fits your context and environment best.

Clubs begin with Puggles for two-year-olds and end with Journey for highschoolers. Each age-appropriate club follows the Awana 3B philosophy (Belong, Believe, Become) and builds off the one preceding it to raise kids into spiritual champions who have a resilient and lifelong faith in Christ.

Learn more about [Awana Clubs](#) and [get a free sample of our curriculum](#).

Awana is relentlessly committed to the mission of spreading the Gospel and discipleship throughout the world. Through the Leader-Based Strategy, Awana invests in international leaders to ignite their vision for children's ministry in their communities. These leaders then spread this vision to their churches, raising up additional leaders, reaching neighborhoods of children and impacting an entire community.

With this method, Awana has seen incredible expansion. Today more than 32,000 churches use the Leader-Based model, reaching approximately 4.4 million children outside of the U.S. and Canada.

While some clubs follow more traditional methods used in the United States, other groups use Living God's Story, a story-based method of teaching the Gospel. Still some communities use Awana Truthseekers, a four-year program. More recently, Awana has partnered with organizations on the ground to create curriculum specifically for children in those countries.

Read pages 12 and 13 and go to [awana.org/international-ministries](http://awana.org/international-ministries) to learn more.

Brite is the adaptable, flexible, digital curriculum solution for your continued discipleship throughout the year. Weekly kid-led videos and lessons that are deeply rooted in Scripture will allow for practical learning and are sure to help you disciple the kids in your care to belong to, believe in and become more like Jesus.

Brite Elementary lessons contain an introduction, Bible story and conclusion video. For kids who learn while doing, the printable activities – bookmarks, coloring pages, matching cards and more – are a flexible and easy way to help them memorize verses and apply what they learn in a Brite lesson to real life.

[Learn more about this subscription-based resource and download a free four-week sample of Brite.](#)

# Child Discipleship, Battle Rap and the Power of Music



“... I think that is a testament to walking in your call, knowing your lane and then allowing God to use you in that lane.”

When you think of battle rap, child discipleship is probably not the first thing that comes to your mind. But for Awana attendee **Mitchell “Street Hymns” West**, the two can’t *not* be related.

Mitchell grew up with music in his family. His father was involved with writing and singing and working with other people in the industry. When Mitchell went to his father at age 4 with a song he said Jesus gave him, his father thought it was time to get his young son performing. As Mitchell grew up, and his understanding of Christ and music evolved, Scripture and hip-hop merged.

It wasn’t unusual to see a teenage Mitchell battle rapping using God’s words (not swear words) to share the Gospel. Mitchell credits his biblical knowledge and upbringing to his home church of Oak Cliff Bible Fellowship and its collaborative efforts

with Awana. “From graduating Cubbies® as a kid to looking forward to what new badges and buttons I could earn the next week, Awana was a foundational pillar in my understanding of Yahweh and His Word.”

Now Mitchell is teaching what he knows to teenagers in the juvenile detention system near Dallas. He has recorded more than 200 songs with the kids and has developed lasting relationships with many of them once they complete their time – taking them to Bible studies, being a mentor and speaking truth in love.

He took on the name Street Hymns because, as he has said, “I’m doing hymns for the streets because the streets need Him.” He is an evangelist by nature with strength in conflict resolution. Most importantly, he walks the talk.

“I can say whatever I want in [the detention center]. But they’re not going to believe me until they actually see me and walk with me,” he said during a recent episode of the [Resilient Disciples Podcast](#).

“My end goal was never to have this many kids, this [recording studio], this garden. [Mitchell offers gardening for kids in the urban community he’s chosen to live in.] It was just as I was going, I was making disciples. It happened naturally. And I think that is a testament to walking in your call, knowing your lane and then allowing God to use you in that lane.”

To see more of Mitchell’s story and how child discipleship impacts his life and the life of others, scan the QR code.



# Keeping a Promise to God

Born into a Hindu family, **Prodip Karmakar**, Awana national director in Bangladesh, grew up in the Seventh Day Adventist, Catholic and Pentecostal Christian communities. He joined Awana when it first began in Malumghat in 1984 and attended for two years. He says, "It was the first time I heard the real Gospel – its explanation (1 Corinthians 15:3-4) and salvation by the grace of God (Ephesians 2:8-9)."

Not long after, Prodip was in a serious motorcycle accident that damaged his spine. While he lay in the hospital and waited to hear about the surgery being considered, his Awana leader would visit him and pray for his healing. During one of the visits, the leader was able to lead Prodip to Christ!

"I prayed and promised to God if I healed without surgery, I would serve the Lord until I die," he said. "It was a miracle that without surgery I was completely healed!"

Prodip kept his word to God. His 38 years with the Awana ministry include time attending club, and being a leader, commander, missionary and national director. "I stayed connected with Awana because I wanted to share and pass to the next generation what I learned in club," he says. It was also in Awana that he met Shikha, whom he later married. Shikha, who also attended Awana, is now a local Commander. There are 2,600 active clubs in the country.

**"I give all glory and honor to God because He has chosen me to be a national director for this organization. God had a plan for my life and for this ministry of Awana in Bangladesh. Because of the ministry I know thousands of leaders and children who grew up in Awana. I see the hope and vision that someday thousands will come to know the Lord Jesus and there will be more church growth and Christianity increase in Bangladesh."**

"I prayed and promised to God if I healed without surgery, I would serve the Lord until I die."



# Bringing Together People From All Walks of Life



**Gabe Lyons** grew up participating in Awana Clubs at Thomas Road Baptist Church in Lynchburg, Virginia. His involvement in his local Awana club provided discipleship through relationships with loving, caring adults; Scripture memorization (many verses he still recalls) and, of course, AwanaGames™.

The identity in Christ, worldview and desire to advance the kingdom Gabe formed as a child has led him to create Q Ideas, a leading Christian thought-leadership nonprofit, which elevates critical thinking and cultural debate, and asks questions of the Church and marketplace. Today, Gabe is a CEO, author, speaker, husband, father and, of course, a resilient disciple.

Imagine where he would be without Awana? Thousands of leaders wouldn't

gather at the Q Conference in Nashville to learn and discern how to navigate the times together. His thriving church would be lacking an elder. His family – Rebekah and his four children – would be without a godly husband, father and discipler.

**Gabe is just one story about the lifelong impact of Awana, based on intentional discipleship from childhood through the teenage years.**

# Awana Works in Children as It Does in Communities

**Research shows Awana undeniably works in the lives of kids. But, by the grace of God, Awana changes the lives of adults, families and even communities.**



**Tene** is the son of a tribal warrior in Papua New Guinea. When his father calls for war, his father is the front man who runs into the battlefield with spells from his magician to kill more men. Tene's father has killed many people, which caused those in the neighboring tribes to fear him.

After six weeks of attending Awana, Tene asked his leader to pray over him and his dad's life so they both would be able to go to heaven. Tene's leader prayed they would come to know God's love and accept God's grace made available to them. Tene, with tears running down his face, said, "I can feel that Jesus is in my life and can feel His presence in me."

As a child of God, Tene is committed to attending Awana. In the afternoons when he comes to church, he cleans the backyard while praying and meditating. Through his faithfulness and commitment, his parents have come to know the Lord. Recently his father was baptized. The entire tribe has witnessed a miracle through the life of Tene, and many people are now attending church and seeking the Lord!

Since his father's conversion to Christ, the villages are quiet and the villagers no longer fear for their lives. All these things happened because of the redeeming power of our heavenly Father and the obedience of one young boy who helped change an entire community of tribes.

## HEAR WHAT ATTENDEES HAD TO SAY

“CDF changed how I am going to approach teaching. We *must* be better at discipling kids than the culture [is]. I was challenged to be sure that we were not just “having fun” so kids would want to come back, but creating solid teaching that imparts biblical truth so that as kids age they are grounded in Christ and want to stay engaged.”

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“The conversations on the way home with my team were incredible, life-changing even! We had already been feeling these things, but this conference [helped] confirm those feelings and give us tools to hit the ground running!”

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“So thankful for the content. It continues to challenge us as a church. We are moving toward a more intentional ministry of discipleship.”



In September 2021, Awana hosted the first Child Discipleship Forum, a gathering of more than 2,700 pastors and leaders online and in Franklin, Tennessee, focused on developing cultural awareness, child advocacy and local children’s ministry practice.

**The inaugural event included the leading voices of Ed Stetzer, David Kinnaman, Cynthia Dixon, Gabe Lyons, Darren Whitehead, Christopher Yuan and many others. Most importantly, attendees shared incredible feedback about their growth in conviction and collaboration to lead children to lasting faith in Jesus.**



# Around the World

Declare his glory among the nations, his marvelous works among all the peoples!  
(1 CHRONICLES 16:24)



[awana.org/donate](http://awana.org/donate)

North America	CLUBS	CHILDREN
United States	7,093	471,386
Canada	506	33,396
<b>TOTAL</b>	<b>7,599</b>	<b>504,782</b>

Latin America	CLUBS	CHILDREN
Colombia	635	34,710
Paraguay	500	22,257
Venezuela	419	35,259
Honduras	411	32,338
Peru	408	17,872
Argentina	321	13,675
Guatemala	308	15,430
Mexico	246	11,612
Brazil	183	10,064
Bolivia	142	5,611
Panama	130	6,119
Nicaragua	84	4,566
Ecuador	70	5,374
Uruguay	64	2,862
Chile	63	1,847
El Salvador	51	2,267
Costa Rica	44	3,168
<b>TOTAL</b>	<b>4,079</b>	<b>225,031</b>

Caribbean	CLUBS	CHILDREN
Dominican Rep.	575	35,600
Cuba	404	12,101
Haiti	204	11,717
Puerto Rico	52	1,080
Jamaica	40	1,413
Belize	28	1,304
Antigua & Barbuda	12	776
Bahamas	10	471
Barbados	9	277
Dominica	8	207
Aruba	7	764
Neth. Antilles	6	435
Trinidad	1	150
Anguilla	1	44
Saint Kitts & Nevis	1	40
<b>TOTAL</b>	<b>1,358</b>	<b>66,379</b>

MENA	CLUBS	CHILDREN
Egypt	352	20,940
Restricted Countries	120	5,043
Lebanon	34	3,080
United Arab Emirates	11	583
Jordan	3	230
Israel	2	144
Oman	1	126
Tunisia	1	40
<b>TOTAL</b>	<b>524</b>	<b>30,186</b>

Europe & North Asia	CLUBS	CHILDREN
Ukraine	548	25,307
Mongolia	155	3,698
Russia	151	5,817
Norway	146	5,707
Romania	53	1,437
Bulgaria	28	620
Belarus	23	1,417
Albania	21	753
Latvia	21	605
Czech Republic	19	355
Restricted Countries	18	410
United Kingdom	16	631
Moldova	16	501
U.S. Military (Europe)	13	702
France	12	305
Germany	10	686
Portugal	10	402
Kazakhstan	7	315
Spain	4	135
Italy	3	200
Ireland	3	155
Netherlands	3	103
Austria	2	98
Belgium	2	87
Slovakia	2	72
Estonia	2	50
Croatia	1	20
<b>TOTAL</b>	<b>1,289</b>	<b>50,588</b>

Pacific Rim	CLUBS	CHILDREN
Restricted Countries	3,990	135,764
Papua New Guinea	1,528	92,070
Philippines	1,245	80,535
Vietnam	785	71,871
Indonesia	566	38,227
Myanmar	528	51,555
South Korea	340	18,134
Cambodia	331	13,272
Hong Kong	107	5,893
Australia	51	1,371
Fiji Islands	40	1,197
Japan	37	891
Taiwan	18	665
Solomon Islands	15	405
Thailand	10	815
Malaysia	8	472
New Zealand	8	226
Singapore	4	358
Macau	4	113
Guam	2	230
<b>TOTAL</b>	<b>9,617</b>	<b>514,064</b>

Africa	CLUBS	CHILDREN
Zimbabwe	3,991	333,103
Kenya	3,495	327,438
Tanzania	2,566	284,245
Zambia	2,220	242,119
Ghana	1,651	112,691
Nigeria	1,613	205,662
Ethiopia	1,202	224,815
Malawi	1,119	90,567
Uganda	995	197,523
Liberia	766	97,797
Rwanda	652	137,001
Burkina Faso	556	54,601
South Africa	525	31,877
Mozambique	420	60,013
Sierra Leon	320	37,426
Burundi	295	39,400
Eswatini	145	9,709
Dem. Rep. of Congo	143	8,657
South Sudan	74	18,153
Botswana	69	3,914
Namibia	49	2,445
Togo	38	3,536
Cameroon	32	1,325
Mali	27	3,852
Guinea	27	667
Madagascar	14	1,138
Sudan	8	895
Senegal	8	820
Cote D'Ivoire	4	230
<b>TOTAL</b>	<b>23,024</b>	<b>2,531,619</b>

South Asia	CLUBS	CHILDREN
India	9,546	694,836
Nepal	4,052	100,891
Bangladesh	2,541	141,275
Pakistan	1,750	79,162
Sri Lanka	1,305	47,343
Bhutan	277	7,085
<b>TOTAL</b>	<b>19,471</b>	<b>1,070,592</b>

133

Total Countries

66,961

Total Clubs

4,993,241

Total Children

Reported numbers are best indications of ministry activity in each region for this ministry year. Due to the impact of COVID-19, actual numbers and activity on a real-time basis may not be accurate.

# Stories of Impact

## Africa Schools Project Continues to Grow Across the Continent

We reported in our 2020 Annual Report that the Ministry of Education in Zimbabwe gave the Awana team in Africa the opportunity to train teachers to use Awana discipleship material in classrooms in 7,000 schools. After seeing improvements in school attendance and decreased behavioral issues last year, the schools project has continued to grow.

Awana has now been invited by the ministries of education in Kenya, Ghana, Eswatini, Rwanda, Sierra Leone, Zambia and Zimbabwe to go into 31,000 schools – a mix of primary and high schools – with the potential to reach 31 million more kids within three years. In the last six months of 2021, in-country Awana teams trained 760 new leaders to begin 381 clubs, serving 45,000 kids. Our goal is to be in 920 clubs by June 30, 2022.

It's a project for which we are grateful to the teams on the ground, the ministers of education, God and faithful donors. Besides children accepting Christ as their Savior, many of the adults teaching the curriculum are coming to Christ!

"We have such a huge window of opportunity," says Stephen Maphosah, who leads the Awana ministry in Sub-Saharan Africa. "I also feel very overwhelmed with the resources that are needed. It's exciting, but at the same time you feel like, 'Oh God, can you also raise up God-sized people who can partner with us to make this happen?' because it's a once-in-a-lifetime game changer!"

Before the Africa Schools Project began, Awana served more than 2 million children in 19,000 churches across the continent. We prayerfully look forward to what God is doing in that region of the world and who He calls to support the project.



## Philippines Partnerships Put Awana in More Communities

During the continuing pandemic, God has opened doors in the Philippines that have allowed Awana to reach an increasing number of children and youth with the Gospel.

In one project, the Center for Community Transformation is partnering with Awana to create curriculum and train CCT leaders to reach children in 10,000 poor communities – especially children on the street – and teach them to know, love and serve God. Once leaders are trained, they will also have the ability to train other leaders in their communities, further replicating the program across the country to potentially reach 500,000 more children.

Awana and Compassion International have also teamed up to start Awana clubs in each of Compassion's 250 centers around the country, using the Awana curriculum Living God's Story, a storytelling methodology that helps leaders and children learn a Bible story well enough to share it with friends and family.

Both programs in the Philippines were initiated and are being carried out by Awana teams on the ground, with the support of generous donors.

# Give to the Mission of Resilient Child Discipleship

The work of Awana to equip leaders to disciple kids and youth throughout the world would not be possible without generous partners who bless us with their time, talents and gifts. We are grateful for those who cheerfully give what they can to support Awana both domestically and internationally. Below we highlight a few of our thousands of partners in ministry and how they prayerfully chose to invest in Awana this year.

## Missouri Land Sale Blesses International Clubs

Awana has been abundantly blessed by a key couple, faithful to God and reliable givers since 1998, who recently gifted Awana with the proceeds of the sale of their land in Missouri.

Years ago, this couple dedicated the land to the Lord for His use and recently felt led to bless the work of Awana with it, in areas where it is most needed. With this donation they are supporting the schools project in Africa, as well the reach of Awana in South Asia.

“Our labor has not been easy and it came with a cost,” they say. “However God has blessed abundantly for which we are truly grateful. He supplies daily.”

## Scripture Memory Supports Burkina Faso

Around 100 children from Appleton Alliance Church, in Wisconsin, annually participate in [Verse-a-Thon](#) to support Burkina Faso. Verse-a-Thon is similar to a walk-a-thon, except kids memorize Scripture instead of walking. Each participating child gathers sponsors who make donations. The donations are either an amount per Bible verse the child recites from memory or a fixed amount, regardless of the number of verses the child memorizes.

Since 2016, the children have raised more than \$100,000! Not only does this action bless the kids overseas, but the practice of memorizing verses strengthens the Word of God in the hearts of kids who participate.

Says Executive Director of Discovery Land Global Kris Smoll, “Our students love our long-term relationship with Burkina Faso clubs and recognize that it extends further than an event. It is a continuous opportunity to pray and support our brothers and sisters in Christ all year long.”

## Long-Time Foundation Leader Explains Why He Gives

Matt Castagna, program officer at R.B. Nordick Foundation, has been a generous Awana partner for more than 14 years, giving more than \$1 million to the work of Awana around the world. He explains the reason he continues to support Awana:

“I like the way Awana ministers through the local church and doesn’t try to create their own solution for every need that arises. The dollar goes a long way with Awana; [there’s] amazing impact with minimal overhead and budget. We see this when ministries function primarily through volunteers, which Awana is excellent at implementing.”

## Other Ways to Give

### Donate to a country, region or missionary:

Your generous gift will be put to use immediately to transform young lives and eternities. Choose a country, region or missionary of your choice. Or designate your gift to go where it is most needed.

**Plan charitable estate and gift giving:** Charitable giving comes in many different forms. We offer knowledgeable advice to help you and your professional advisors design a plan advantageous for you. There are many ways to give: an IRA rollover gift, stocks and securities, deferred charitable gift annuity and others.

**Designate dollars when you shop:** While you’re shopping online, designate a portion of your purchase to Awana. Amazon Smile and Shop & Support are two easy ways to do this.

**Get creative:** We can help you explore the various ways to use your non-cash resources to support Awana. Through our partnership with iDonate, you can donate your vehicle, gift cards and more.

The donors in these stories found ways to support Awana programs around the world by thinking out of the box. How is God moving your heart?

[awana.org/donate](http://awana.org/donate)

[awana.org/other-ways-to-give](http://awana.org/other-ways-to-give)

Learn what child discipleship is at Appleton Alliance Church



# Financial Review

## Balance Sheet

ASSETS	2021	2020
Cash and Investments	\$11,003,396	\$11,347,952
Inventory	3,369,669	3,793,690
Beneficial Interest in Trusts	791,961	782,186
Prepays and Other Assets	490,152	584,783
Land, Buildings & Equipment	875,064	1,047,069
<b>Total Assets</b>	<b>\$16,530,242</b>	<b>\$17,555,680</b>

LIABILITIES	2021	2020
Accounts Payable	\$652,023	\$939,058
Accrued Expenses	729,212	809,911
Deferred Revenue	224,194	245,025
Note Payable	2,000,000	2,815,850
Annuities and Trusts Payable	160,337	162,677
<b>Total Liabilities</b>	<b>\$3,765,766</b>	<b>\$4,972,521</b>

NET ASSETS	2021	2020
Unrestricted	\$7,892,213	\$7,641,634
Temporarily restricted	4,771,513	4,840,775
Permanently restricted	100,750	100,750
<b>Total Net Assets</b>	<b>\$12,764,476</b>	<b>\$12,583,159</b>

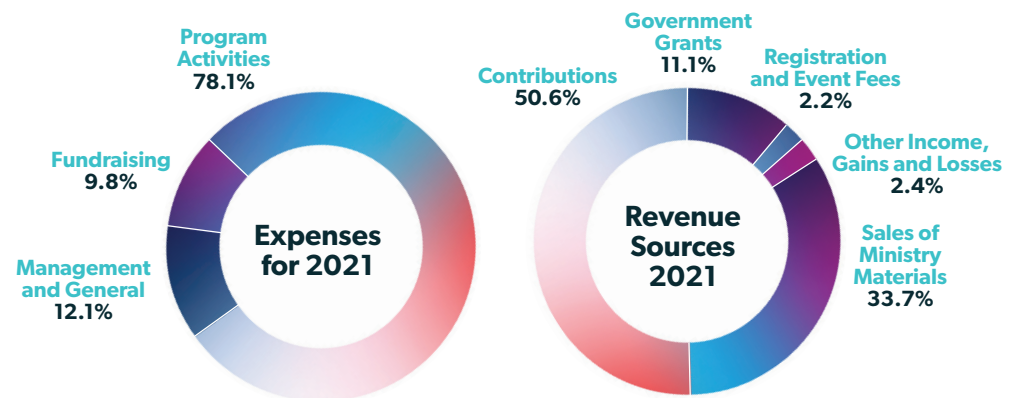
<b>Total Liabilities and Net Assets</b>	<b>\$16,530,242</b>	<b>\$17,555,680</b>
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## Revenues and Expenses

REVENUE SOURCES	2021	2020
Sales of Ministry Materials	\$8,610,902	\$16,323,988
Contributions	12,929,592	11,016,176
Government Grants	2,815,850	-
Registration and Event Fees	571,098	1,236,197
Other Income, Gains and Losses	602,545	(205,393)
<b>Total Revenues</b>	<b>\$25,529,987</b>	<b>\$28,370,968</b>

EXPENSES	2021	2020
Program Activities	\$19,784,360	\$24,665,959
Management and General	3,077,492	3,249,860
Fundraising	2,486,818	2,776,860
<b>Total Expenses</b>	<b>\$25,348,670</b>	<b>\$30,692,679</b>

<b>Change in Net Assets</b>	<b>\$181,317</b>	<b>\$(2,321,711)</b>
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# Invest in the Future



God calls us to continue to equip leaders to disciple kids and youth so that they become lifelong followers of Christ. It's a blessing we don't take lightly. In 2021 He provided us with the opportunities below – and some partners to do it with. But the work is not done. Join us as we strive to meet the growing need of children and youth to hear about the saving love of Jesus Christ.

## Reaching 5 Million Children

In 1950, Art Rorheim and Lance Latham started Awana in the basement of the North Side Gospel Center as a place for the neighborhood children to learn about Christ. Now, in its 72nd year, Awana is about to reach a significant milestone. Because of the dedication of missionaries, leaders and donors who support more than 66,000 clubs around the world – including those newly inaugurated in Namibia and Estonia – we will soon serve 5 million children weekly. That's 5 million children who are being disciplined to know, love and serve the Lord. We couldn't be more grateful and excited! Be a part of history and donate at [awana.org/donate](http://awana.org/donate)

## CDF 2022

Awana will once again host the Child Discipleship Forum this September in Nashville, Tennessee, and online. The event will feature keynote talks from John Mark Comer, Derwin Gray, Rebecca McLaughlin, Matt Markins, David Kinnaman, Andy Crouch and other thought leaders about child discipleship amid our shifting culture. The Forum will include thought-provoking talks, intentional conversations, and live prayer and worship alongside thousands of others passionate about child discipleship.

[Register today](#) to reserve a seat for you and your team and bring more robust and purposeful child discipleship to your church and home.

## U.S. Border Project

The three-year Borderland Children's Project will accelerate and expand child discipleship and work on the Texas/Mexico border to include the entire border region from Texas to California. It will also deepen the work of Awana in the primary nations involved in the border crisis: Mexico, Guatemala, Honduras, El Salvador and Nicaragua. Learn more and donate by visiting [awanauslatino.org](http://awanauslatino.org).

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**Now more than ever, we need and value your faithful partnership. Give a gift today to ensure millions more children around the world have the opportunity to know, love and serve Jesus for the rest of their lives! [awana.org/donate](http://awana.org/donate)**

# Awana Leadership

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CHAIRMAN OF THE BOARD



**Chris Williams**  
VICE CHAIRMAN



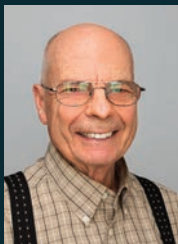
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REVENUE & MINISTRY ADVANCEMENT

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VICE PRESIDENT OF TECHNOLOGY

**Ken Toeller**  
VICE PRESIDENT OF FINANCE

# 1950

Incorporated in 1950, Awana is a global nonprofit organization fueled by the generous support of individuals, churches and organizations, as well as resource sales, to accomplish our mission of equipping leaders to reach kids with the Gospel and engage them in lifelong discipleship.



[Awana.org](https://www.awana.org)  
866.292.6227

