

# INTERNATIONAL IMPACT STUDY



**An independent  
study by  
Excellence in Giving**

# Awana Builds Lasting Faith Foundations for Children Around the World

Excellence in Giving, a faith-based research organization, recently conducted a study to measure the impact the ministry of Awana had for those who participated in Awana Clubs across five diverse countries in Africa and Asia. While the ministry of Awana looks different from country to country, the impact of child discipleship is universal.

lives of children today. In Zimbabwe, in part thanks to the Africa Child and School Initiative™, we have seen the average amount of kids participating in club grow 25% across the Awana programs! In Nepal, despite the fact that the total Christian population is less than 2%, 84% of children in Awana Clubs pray almost every day or more. In India, 95% of kids who attend Awana understand the authority of Scripture and apply it in their everyday lives.

The study showed that God is using Awana to further His kingdom around the world in the

## LASTING FAITH

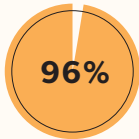
Kids in Awana Clubs know who God is and believe in the authority of Scripture.



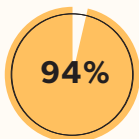
know Jesus died so they can be forgiven.



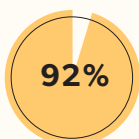
believe God keeps His promises.



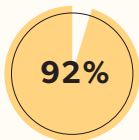
understand why God created people.



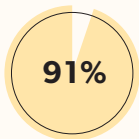
recognize God gave them special talents.



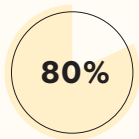
believe God is perfect.



trust Jesus as their Savior.



of kids have invited their friends at least once in the past year to their Awana program.

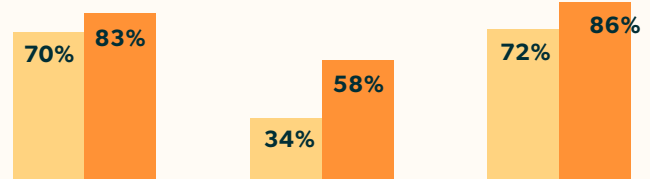


have shared Scripture at least once after more than a year in their Awana program.

## More Time in Club = Clear Change in Habits

Awana helps kids form an unshakable, well-rounded faith, impacting various areas in their lives.

● At Awana 4 Years or Less  
● At Awana 5 Years or More



"Awana helped me understand the Bible as a unified story."

"Awana was instrumental for my decision to trust and obey Jesus."

"Awana helped me gain wisdom for how the Bible applies to my life."

## Measuring Confidence in Scripture

Children who participate in Awana believe the Bible is dependable, accurate and a source of hope in their daily lives.



believe the Bible gives me confidence and hope.



believe the Bible is true and I can trust it.



believe the Bible is full of promises and I can depend on them.

# Awana Influences & Shapes Communities



## Conclusion

## AWANA MINISTRY DIRECTOR IMPACT

Those leading the Awana ministry in their regions spoke directly to the community and faith built around the world through Awana, and the value their senior leadership sees in the ministry.

97%

of program directors said children's ministry became a top priority after Awana.

95%

of program directors "strongly agree" or "agree" that senior leaders of their church/ministry are supportive of Awana.

86%

of program directors said the senior leader of their church or ministry encourages kids to attend Awana at least once a month.



## JOIN US IN PRAYER

At Awana, we long for all children throughout the world to come to know, love and serve Jesus Christ for their whole lives. Therefore, we specifically pray for children and child disciplemakers all over the globe each day.



## GIVE A GIFT

Your generous gift will be put to use immediately to transform young lives and eternities. Invest in child discipleship today.



Give today at  
[awana.org/donate](https://awana.org/donate)



## PARTNER

The mission of child discipleship can be a part of your legacy when you make a Planned Gift with Awana:

- Leave a gift in your will.
- Give stock, real estate and other non-cash gifts.
- Support Awana in a way that pays you income for life.