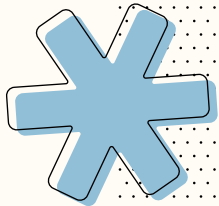


U.S. IMPACT STUDY



**An independent
study by
Excellence in Giving**



Awana Builds A Foundation of Lasting Faith for Children in the U.S.

Excellence in Giving, a faith-based research organization, conducted a study to measure the impact of the Awana ministry on those who participated in the midweek programming as children. The survey consisted of 1,065 18- through 74-year-olds in the U.S. who were asked questions about faith, family, outreach and more.

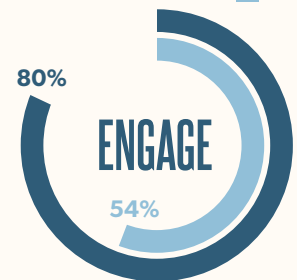
As the responses came in, **a lifetime of impact was revealed.** Adults who participated in Awana programming as kids established a solid foundation of faith. **In fact, 97% of respondents have a Christian faith to this day!**

So, can it be determined whether the programming of Awana is effective? Is the ministry successful in its mission to create child disciples who know, love and serve the Lord Jesus Christ? The answer, by God's grace, is an unequivocal **YES!**

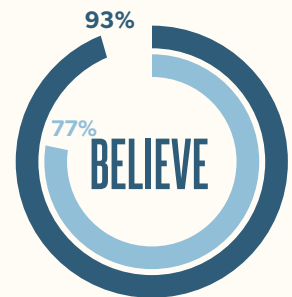
LASTING FAITH

Adults who experienced Awana as kids have formed a lasting faith in Jesus; they are more resilient to cultural changes than the average American.

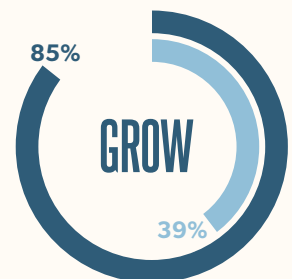
■ Awana Alumni
■ U.S. Average



26% more participate weekly in a church or faith gathering.



16% more believe the Bible is true in all it teaches.



46% more study and read the Bible weekly or more.



45% more shared their faith with a stranger in the past year.

86% BECOME

"At Awana, I gained wisdom for how the Bible applies to my life."

87% BELONG

"At Awana, there was someone in my life who encouraged me spiritually."

60% BELIEVE

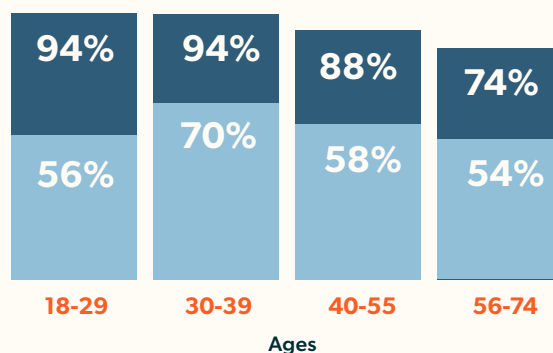
"Awana was instrumental in my decision to follow Christ."

* Awana helps children form lasting faith by helping kids **belong** to God and his kingdom, **believe** in Jesus Christ as Lord and Savior, and **become** like Jesus and walk in his ways through the power of the Holy Spirit.

BIBLE VERSE MEMORIZATION

Adults who attended a midweek Awana club as kids can still remember the Bible verses they memorized – especially those kids who experienced 5+ years (a difference of 20-38% more than those who did not attend!).

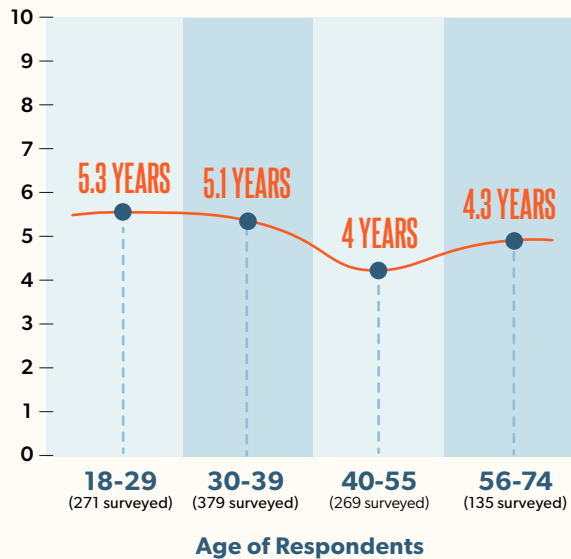
■ At Awana 4 Years or Less
■ At Awana 5 Years or More



Awana Influences in Spiritual Formation

AVERAGE AWANA PARTICIPATION

Across all ages, the average participation in Awana was at least 4 years. This **consistent discipleship** and **immersion in Scripture** during pivotal years in their childhood helped form their resilient faith.



Outward Focus

Consistent across all ages, Awana kids and alumni are becoming more like Christ by applying biblical practices into their daily lives, investing in relationships with others and serving those in their communities.



3.8

church volunteer hours each week



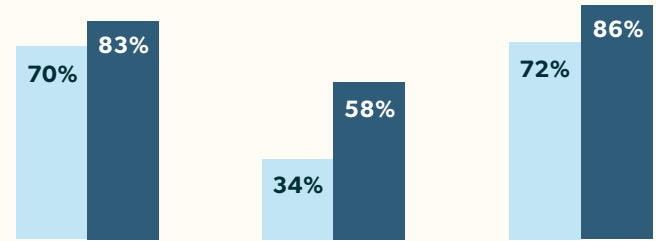
4.6

community volunteer hours each week

More Time in Club = Stronger Biblical Conviction

Awana helps kids form unshakeable faith. A positive correlation has been found between the number of years a child attends Awana club programming and the strength of their biblical convictions.

- At Awana 4 Years or Less
- At Awana 5 Years or More



"Awana helped me understand the Bible as a unified story."

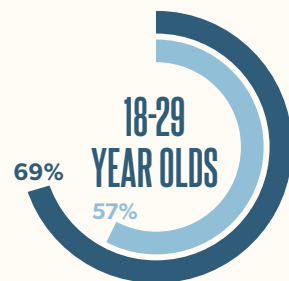
"Awana was instrumental for my decision to trust and obey Jesus."

"Awana helped me gain wisdom for how the Bible applies to my life."

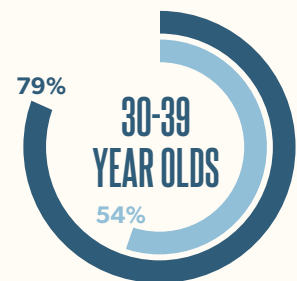
HIGHER RATES OF CHURCH ATTENDANCE

Awana alumni attend weekly church services, higher than the recorded national average for their age brackets.

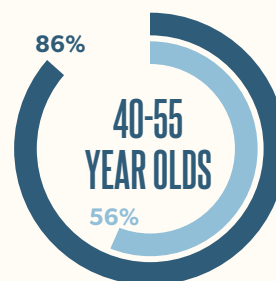
- Awana Alumni
- Pew U.S. Average



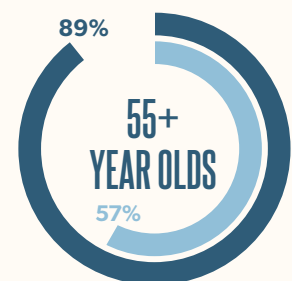
12% higher



25% higher



30% higher



32% higher



Conclusion

Awana was founded by Art Rorheim and Lance Latham to reach kids with the Gospel and invite them into a life of discipleship to Jesus Christ. Through His faithfulness, the Awana ministry reaches well over 5 million children every week with the Gospel through Awana Clubs, as well as a variety of curricula and leader-equipping networks around the world. Thank you for your partnership!



JOIN US IN PRAYER

At Awana, we long for all children throughout the world to come to know, love and serve Jesus Christ for their whole lives. Therefore, we specifically pray for children and child disciplinators all over the globe each day.



GIVE A GIFT

Your generous gift will be put to use immediately to transform young lives and eternities. Invest in child discipleship today.



Give today at awana.org/donate



PARTNER

The mission of child discipleship can be a part of your legacy when you make a Planned Gift with Awana:

- Leave a gift in your will.
- Give stock, real estate and other non-cash gifts.
- Support Awana in a way that pays you income for life.