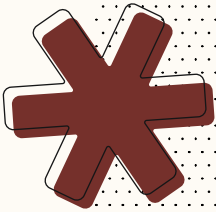




**AFRICA**  
Child & School Initiative



# Impact Study

An independent  
study by  
Excellence in Giving

# AWANA BRINGS VAST IMPROVEMENT TO THE Spiritual and Holistic Development of African Public School Children

In a small African village, Bedu struggled with stealing from his classmates and lying to his teachers and parents. But when Awana® was introduced into their school, everything began to change. **Bedu found not only the love of Jesus Christ but also a community to help him change his behavior. Stories like this are not uncommon.** Every day, millions of children across Africa are encountering the Gospel, experiencing spiritual growth and discovering hope in Jesus through Awana.

Since 2019, the Africa Child & School Initiative has expanded into public schools across Africa, now reaching millions of children in 15 countries with the Gospel.

In 2024, Excellence in Giving™, a faith-based research organization, conducted an independent study to assess the spiritual and holistic impact of the Awana midweek programming in African public schools. Data was collected from more than 1,000 students in Zimbabwe who completed four years in the program and over students 1,000 just starting.

The findings reveal remarkable transformation: **91% of African students in Awana have accepted Christ as their Savior!**

These results affirm that the biblically-based programming of Awana is not only effective but **life-changing!** Because of this immersion in Scripture, children in African public schools are becoming disciples who know, love and serve Jesus Christ!

**“Overall, the program showed outstanding impact in the Zimbabwe public elementary school context and is, therefore, highly recommended for programmatic expansion!”**

*Kate Williams-Whitley  
Chief Impact Officer,  
Excellence in Giving*

Boys and girls who have experienced Awana in their public schools have reported they are:

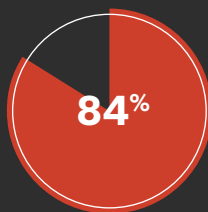
**99%** resoundingly excited to attend church

**95%** more likely to attend school regularly

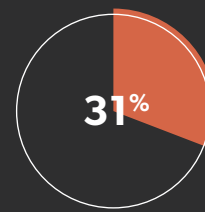
**41%** more likely to tell someone about Jesus

## DEVELOPING A FAITH FOUNDATION

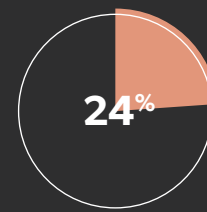
Kids who experience Awana in school are engaged in their churches, active in reading God’s Word and want to tell others about their Savior.



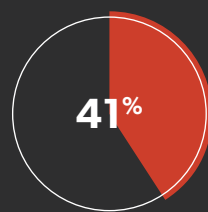
invited someone to church



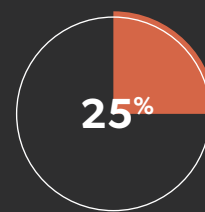
increase in personal Bible reading or listening



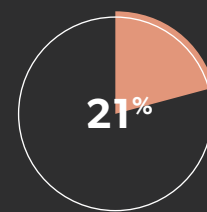
more likely to learn new things from the Bible



more likely to tell someone about Jesus



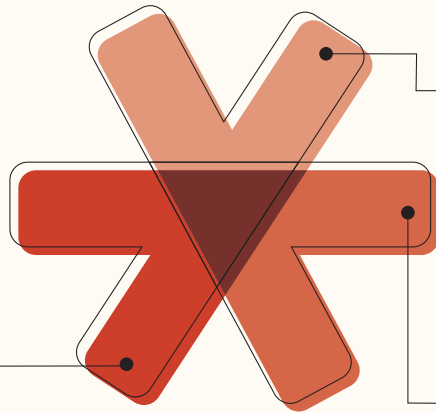
increase in applying biblical teachings to their lives



increase in personal prayer

**84%  
BECOME**

84% have invited someone to their church



**95%  
BELONG**

95% of Awana participants have a supportive adult in their life

**91%  
BELIEVE**

91% of Awana kids are far more likely to be saved

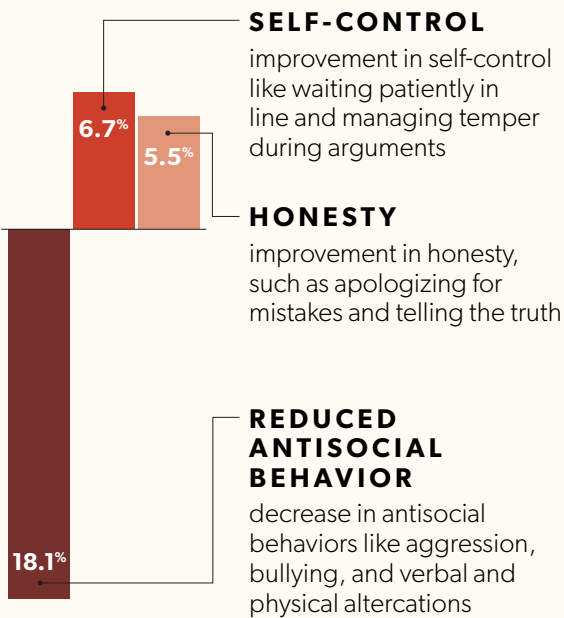
**"The introduction of Awana at this institution has transformed our pupils spiritually and [with] behaviour change."**

**Makanga K.,**  
Deputy Head,  
Chutsa Primary  
School in Mt.  
Darwin, Zimbabwe

\* Awana helps children form lasting faith so they **belong** to God and His kingdom, **believe** in Jesus Christ as Lord and Savior, and **become** like Jesus and walk in His ways through the power of the Holy Spirit.

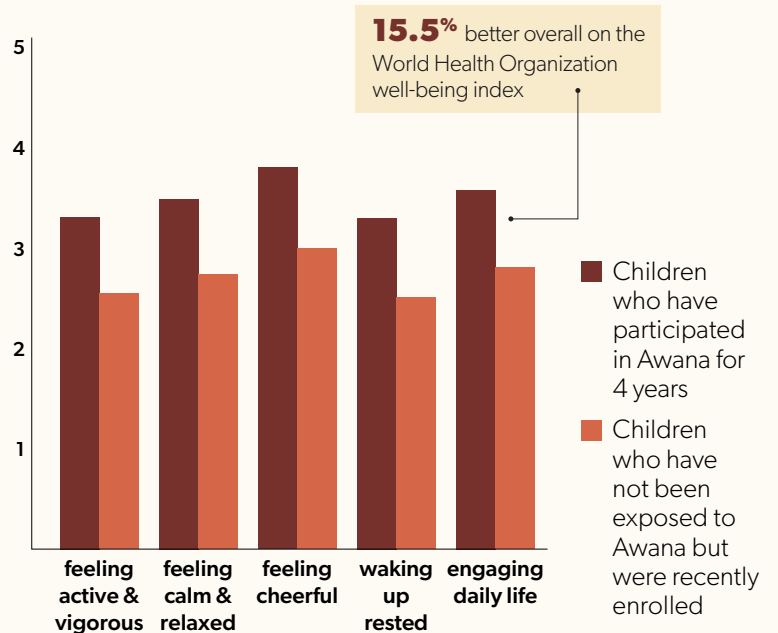
## PROSOCIAL BEHAVIOR

Awana helps kids grow in and develop prosocial behaviors so they can live out their faith and positively contribute to their families and society.



## WELL-BEING OUTCOMES

Children who experience biblical discipleship in African public schools have shown significant improvement in mental health and quality of life.




**"Awana has helped me read, memorize and meditate on the Word of God. I can now share the Word of God with my friends and invite them to Awana."**

*Prince, Awana Student*

## SCHOOL ATTENDANCE & PERFORMANCE

Awana children experienced a **12.6% increase in school attendance**, with fewer days missed. Additionally, there was a **5.5% improvement in self-reported reading and writing abilities**, reflecting enhanced academic skills.



**“Awana improves learner attendance at school and brings in a positive attitude towards learning.”**

***Headmaster at Maori Primary School,  
Mvurwi, Zimbabwe***

## Ways to Get Involved



### JOIN US IN PRAYER

At Awana, we long for all children throughout the world to come to know, love and serve Jesus Christ for their whole lives. Therefore, as it relates to this initiative, we pray all African public school children receive salvation and all child disciplinators receive guidance and compassion.



### GIVE A GIFT

Your generous gift will be put to use immediately to expand the initiative into schools and other African countries waiting for Awana programming and resources. Your \$650 can bring Awana Bible engagement into one more African school for life! Invest in child discipleship today.

Give today at [donate.awana.org/africa-child](https://donate.awana.org/africa-child)



### LEARN MORE

The Word of God is rapidly moving through African public schools, and we are in awe at how God is using Awana to forward His kingdom. Read the most recent Africa Child & School Initiative update at [africaschools.awana.org](https://africaschools.awana.org)