

Raising children who

BELONG.



BELIEVE.



BECOME.



AWANA BRITE – OUTCOMES REPORT 2026

FORMING LASTING FAITH IN CHILDREN

Evidence that Brite is meeting its mission to help children
Belong, Believe, and Become.

68

CHURCHES STUDIED

200+

PARENT RESPONSES

27

OUTCOME INDICATORS

3+

YEARS OF BRITE USE

STUDY DESIGN

RIGOROUS, INDEPENDENT RESEARCH

Conducted by Radiant Global Insights, this outcome assessment surveyed both parents and Children's Ministry staff across the United States to measure observable spiritual growth in children ages 5-11.

2

DISTINCT SURVEYS

Separate instruments for Children's Ministry staff (n=68 churches) and parents (over 200 responses), validating findings from two vantage points.

27

OUTCOME INDICATORS

Indicators of spiritual growth across Belong, Believe, and Become - developed with Awana Brite staff and grounded in their Theory of Change.



Children **BELONG, BELIEVE, BECOME**

Belong

All nine Belong indicators exceeded 89% with two reaching 100%. Belong was the most positive outcome area, with 99% of parents reporting their child knows Jesus loves them and 100% of Children's Ministry staff reporting that children feel wanted at their ministry. Overall, the Belong results affirm that Brite is succeeding in creating a welcoming environment where children feel connected.



Believe

Parent-reported outcomes were strongest for Bible comprehension indicators: 91% agreed their child knows the Bible is one big story, and 91% agreed their child comes home able to remember what was discussed at church. Children are growing in biblical knowledge through learning Scripture, understanding God's character, and engaging with the Bible directly.

Become

Parents reported near-universal agreement that their child demonstrates loving their neighbor and is growing in the fruit of the Spirit. Additionally, 93% of staff reported children are engaging in deeper biblical conversations, and 98% of staff reported children know that people all over the world need Jesus. These results suggest children are putting their faith into practice both at church and at home.





Key FINDINGS



STRONGEST PROGRAM AREA: BELONG

The Belong program area produced the most encouragingly positive results across the study. All nine indicators exceeded 88% positive agreement, with several reaching 100%.

YOUNGER CHILDREN ARE MORE RELATIONALLY CONNECTED

Younger elementary-aged children (ages 5-8) showed a 10-point difference both in their excitement to attend Children's Ministry and in having a relationship with another stable, loving adult other than a parent at church, compared to older elementary-aged children (ages 9-11).

ADEQUATE VOLUNTEER SUPPORT IS NECESSARY

In churches where staff felt they had enough leaders and volunteers to operate their Children's Ministry effectively, there was a 33-point difference in children's interaction with a physical Bible and a 19-point difference in children thinking through topics with a biblical worldview compared to children in churches where staff felt they did not have enough support.

PARENT ENGAGEMENT IMPROVES OUTCOMES

Surveyed parents who were engaged through volunteering in Children's Ministry and followed up with their children about the lesson had children who took initiative to pray and read the Bible on their own. Highly involved parents had children with an 18-point difference in reading the Bible on their own and a 17-point difference in remembering the lesson at home compared to children of less involved parents.



EVERY CHILD FEELS WANTED & KNOWN

The Belong outcomes were the strongest across the entire study. All nine indicators exceeded 89% positive agreement with two hitting 100%.



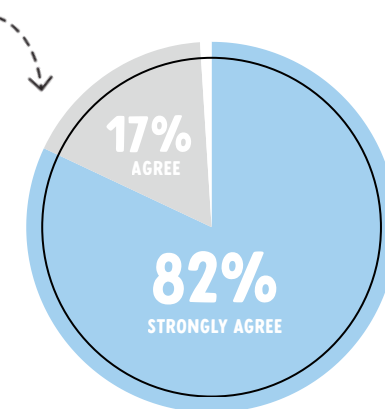
STAFF-REPORTED BELONG OUTCOMES

% OF STAFF WHO AGREE (STRONGLY AGREE + AGREE)



PARENT-REPORTED BELONG OUTCOMES

% OF PARENTS WHO AGREE (STRONGLY AGREE + AGREE)



OF PARENTS REPORTED
Child knows Jesus loves them



BELIEVE OUTCOMES

BIBLICAL KNOWLEDGE TAKING ROOT

Children's Ministry staff and parents alike confirmed strong engagement with Scripture. Bible literacy, story comprehension, and the Gospel narrative all showed high positive outcomes.

STAFF-REPORTED BELIEVE OUTCOMES

% OF STAFF WHO AGREE (STRONGLY AGREE + AGREE)

99%

OF STAFF REPORTED

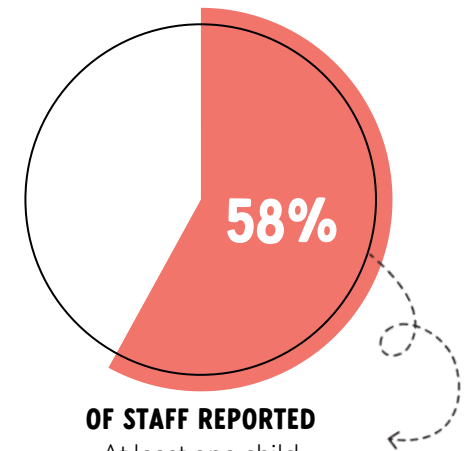
CHILDREN CAN DESCRIBE
GOD'S CHARACTER

Can look up a Bible verse

86%

Interacts with physical Bible weekly

81%



At least one child
trusted in Jesus as Savior
in the past 3 months

PARENT-REPORTED BELIEVE OUTCOMES

% OF PARENTS WHO AGREE (STRONGLY AGREE + AGREE)

91%

OF PARENTS REPORTED

CHILD KNOWS BIBLE IS ONE
BIG STORY

91%

OF PARENTS REPORTED

CHILD REMEMBERS LESSON
AFTER CHURCH

Studies Bible at Children's Ministry

90%

Old Testament & New Testament both point to Jesus

86%

Shared a memory verse at home

76%



BECOME OUTCOMES

CHILDREN GROWING TO BE MORE LIKE JESUS

Near-universal agreement on character formation outcomes including loving neighbors, growing in the Fruit of the Spirit, while independent spiritual habits represent the next frontier.

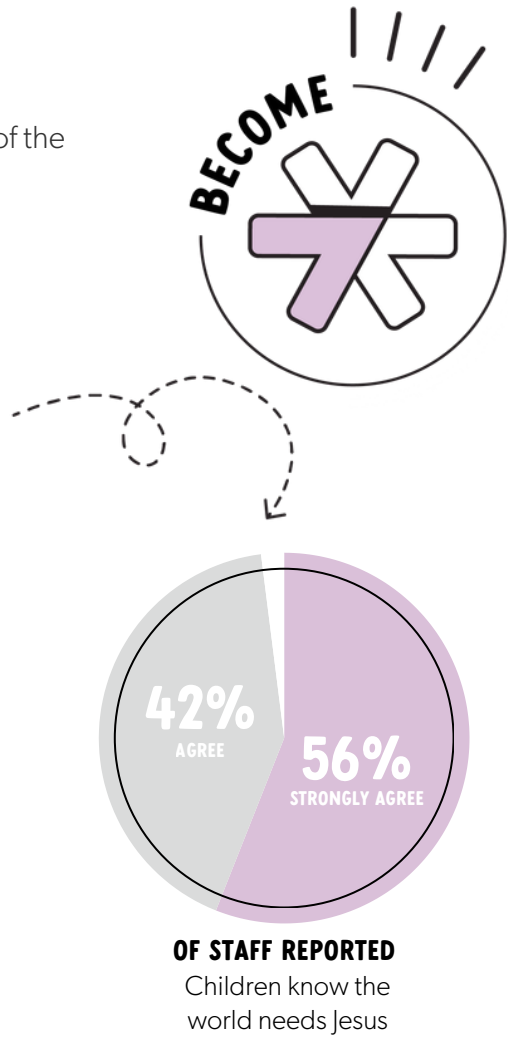
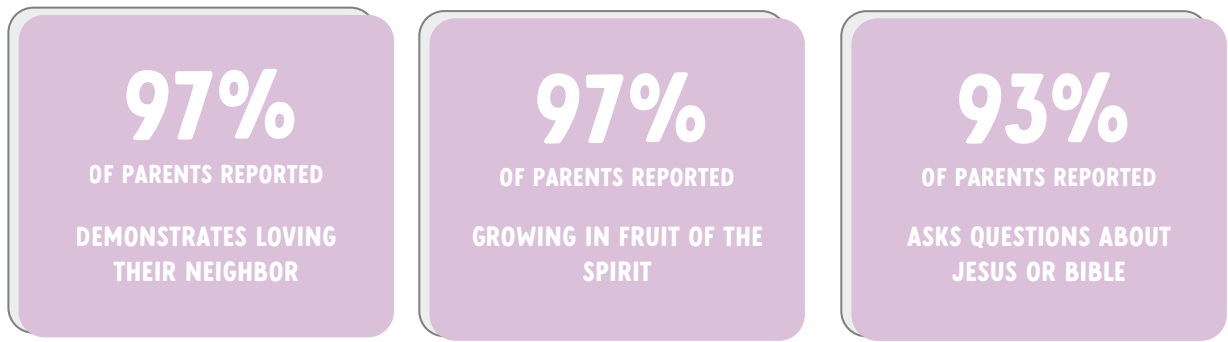
STAFF-REPORTED BECOME OUTCOMES

% OF STAFF WHO AGREE (STRONGLY AGREE + AGREE)



PARENT-REPORTED BECOME OUTCOMES

% OF PARENTS WHO AGREE (STRONGLY AGREE + AGREE)



METHODOLOGY & DEMOGRAPHICS

METHODOLOGY

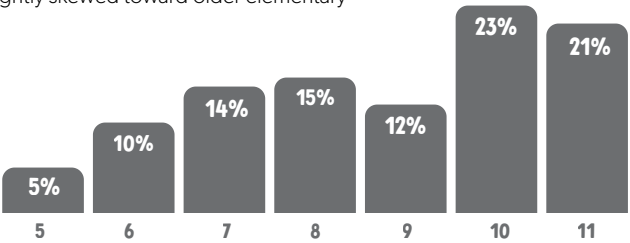
The Awana Brite Outcome Assessment was conducted by Radiant Global Insights using two custom surveys, one for Children's Ministry staff and one for parents. The surveys were organized around Awana's Belong, Believe, and Become framework. The study focused on elementary-aged children (ages 5–11) at churches that had used Brite for three or more years. Data were collected between December 2025 and April 2026, yielding responses from staff members representing 68 churches and 148 usable parent responses across 34 churches. Survey items primarily used a four-point Likert scale, with subgroup analyses conducted to explore differences by child gender, age, screen time, and parent involvement.

PARENT HOUSEHOLDS

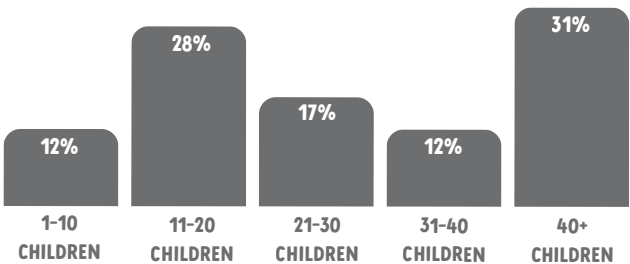
Attend church weekly	96%
Volunteer in children’s ministry	62%
Median attendance length	6 YEARS
Child gender split	51% M / 49% F

CHILD AGE DISTRIBUTION

Slightly skewed toward older elementary



CHILDREN’S MINISTRY SIZE



148

Parents surveyed

68

Churches studied

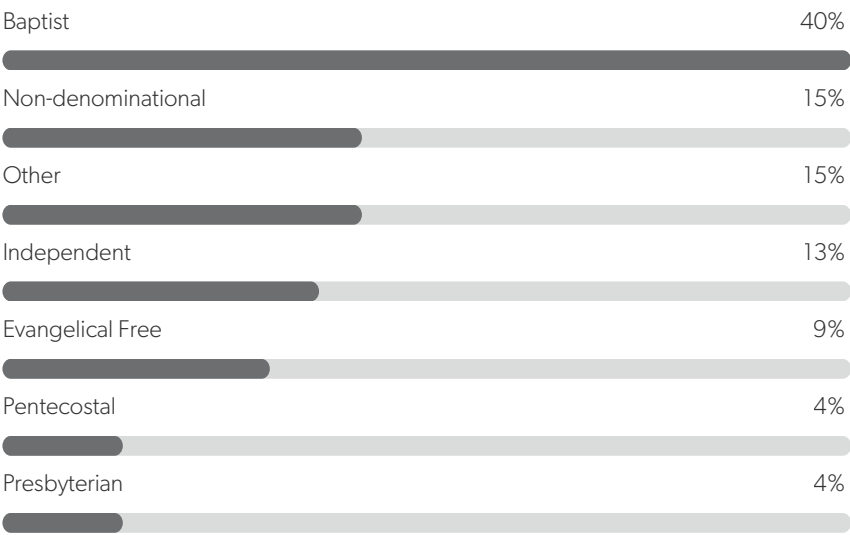
8.7

Average child age

CHURCH CHARACTERISTICS

Sufficient volunteers	72%
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DENOMINATION BREAKDOWN





WHY IT MATTERS

A CURRICULUM PROVEN TO WORK

Brite is not just a Sunday school curriculum — it is a proven discipleship system. Across 68 churches and over 200 parent responses, the evidence is clear: children in Brite programs feel genuinely loved, grow in biblical understanding, and are becoming more like Jesus.

The data from this independent study gives donors, pastors, and ministry partners every reason for confidence: Brite is delivering on its mission to form lasting faith in the next generation.

AWANA BRITE CURRICULUM

EQUIP YOUR CHURCH WITH CONFIDENCE

Join hundreds of churches already using Brite to cultivate Belong, Believe, and Become outcomes in elementary-aged children.

[Learn more at britecurriculum.com](https://britecurriculum.com)

Research conducted by Radiant Global Insights · May 2026



Awana Brite Outcome Assessment · May 2026
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