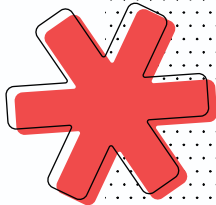




U.S. Impact Study



**An independent
study by
Excellence in Giving**

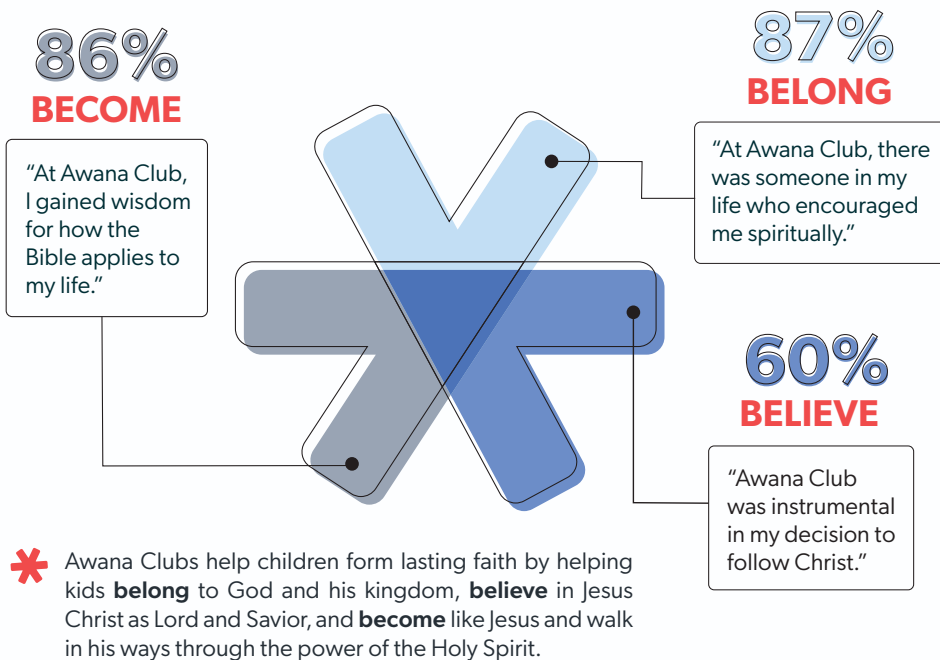


Awana Clubs Build a Foundation of Lasting Faith for Children in the U.S.

Excellence in Giving, a faith-based research organization, conducted a study to measure the impact of the Awana Clubs ministry on those who participated in the midweek programming as children. The survey consisted of 1,065 18- through 74-year-olds in the U.S. who were asked questions about faith, family, outreach and more.

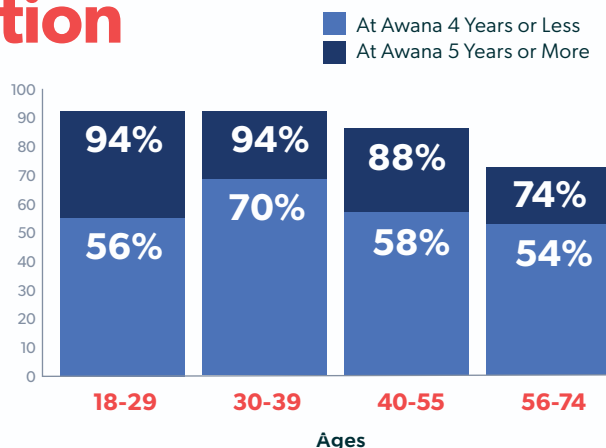
As the responses came in, **a lifetime of impact was revealed.** Adults who participated in Awana programming as kids established a solid foundation of faith. **In fact, 97% of respondents have a Christian faith to this day!**

So, can it be determined whether the programming of Awana is effective? Is the ministry successful in its mission to create child disciples who know, love and serve the Lord Jesus Christ? The answer, by God's grace, is an unequivocal **YES!**



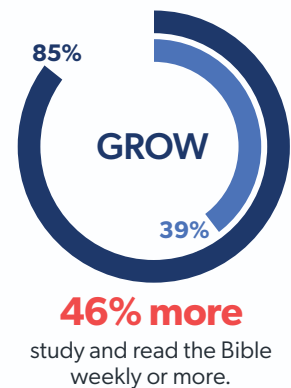
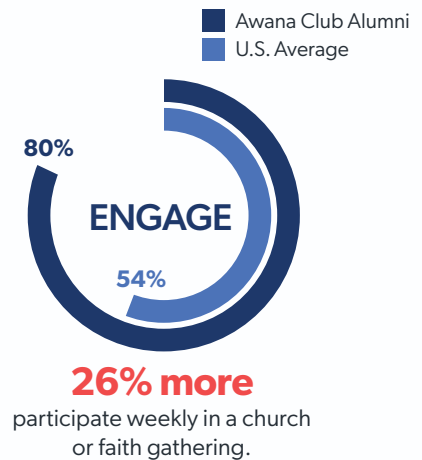
Bible Verse Memorization

Adults who attended a midweek Awana Club as kids can still remember the Bible verses they memorized – especially those kids who experienced 5+ years (a difference of 20-38% more than those who did not attend!).



Lasting Faith

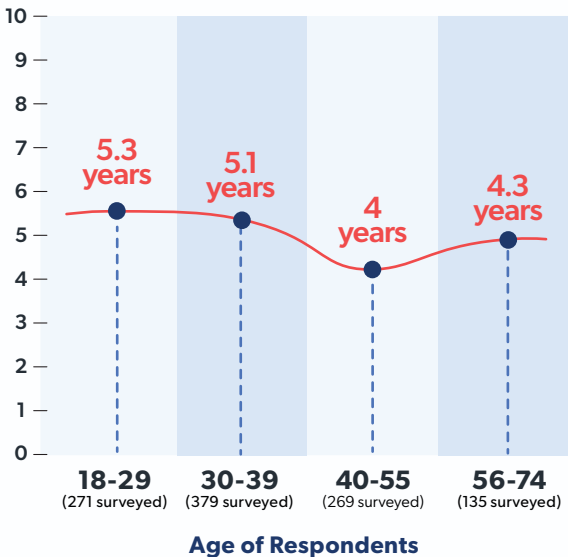
Adults who experienced Awana Clubs as kids have formed a lasting faith in Jesus; they are more resilient to cultural changes than the average American.



Awana Influences in Spiritual Formation

Average Awana Club Participation

Across all ages, the average participation in Awana Clubs was at least 4 years. This **consistent discipleship** and **immersion in Scripture** during pivotal years in their childhood helped form their resilient faith.



Outward Focus

Consistent across all ages, Awana Clubs kids and alumni are becoming more like Christ by applying biblical practices into their daily lives, investing in relationships with others and serving those in their communities.



3.8

church volunteer hours each week



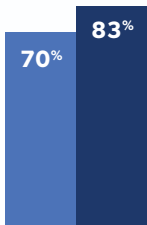
4.6

community volunteer hours each week

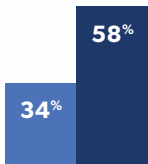
More Time in Club = Stronger Biblical Conviction

Awana Clubs helps kids form unshakeable faith. A positive correlation has been found between the number of years a child attends Awana club programming and the strength of their biblical convictions.

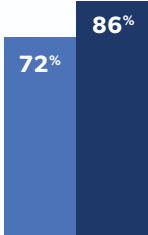
- At Awana 4 Years or Less
- At Awana 5 Years or More



"Awana Club helped me understand the Bible as a unified



"Awana Club was instrumental for my decision to trust and obey Jesus."

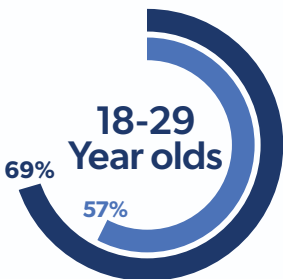


"Awana Club helped me gain wisdom for how the Bible applies to my life."

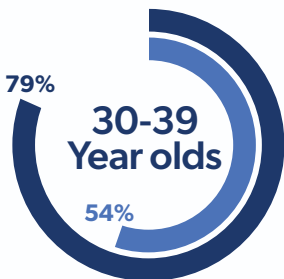
Higher Rates of Church Attendance

Awana Clubs alumni attend weekly church services, higher than the recorded national average for their age brackets.

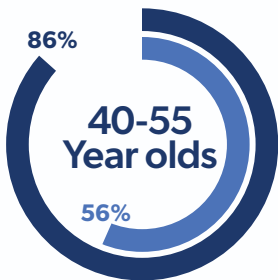
- Awana Club Alumni
- Pew U.S. Average



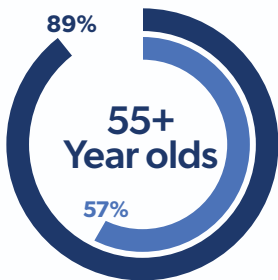
12% higher



25% higher



30% higher



32% higher



Conclusion

Awana Club was founded by Art Rorheim and Lance Latham to reach kids with the Gospel and invite them into a life of discipleship to Jesus Christ. Through His faithfulness, the Awana Club ministry reaches well over 5 million children every week with the Gospel through Awana Clubs, as well as a variety of curricula and leader-equipping networks around the world. Thank you for your partnership!



Join us in Prayer

At Awana Club, we long for all children throughout the world to come to know, love and serve Jesus Christ for their whole lives. Therefore, we specifically pray for children and child disciplinarians all over the globe each day.



Give a Gift

Your generous gift will be put to use immediately to transform young lives and eternities. Invest in child discipleship today.



Give today at
awana.org/donate



Partner

The mission of child discipleship can be a part of your legacy when you make a Planned Gift with Awana Club:

- Leave a gift in your will.
- Give stock, real estate and other non-cash gifts.
- Support Awana in a way that pays you income for life.